



THE SWIFT INITIATIVE

Guidelines and Application Form

The Swift Initiative is a bespoke package consisting of an initial consultation and two days of fundraising support to be provided by Swift Fundraising Limited.

The emphasis of the Swift Initiative is to support fundraising and assist in the development of a solid foundation for the future of charities in the South West. As a result of a generous donation from an anonymous donor, eligible charities in the South West will be able to apply for a limited number of the support packages. The support could, for example, be used to enable an organisation to make a step change, such as diversifying its income streams or developing existing fundraising to help it become more sustainable in the long term.

- The Initiative is funded by an anonymous donor, with each package awarded being equivalent to a monetary value of £3,000 (£2,500 + VAT @20%)
- Awards are made through an application process
- The work will be delivered by Swift Fundraising Limited

Examples of support may include:

- Prospect research
- Fundraising training
- Constructing a compelling case for support
- Drafting grant applications
- Business planning

Applicant criteria:

- The Initiative is available to registered charities only
- Annual expenditure of the charity must be between £50,000 and £250,000
- The charity must be based in Devon, Cornwall, Dorset, or Somerset
- The Swift Initiative is not open to past or current clients of Swift Fundraising Limited

Application process:

Application forms may be downloaded from a link on the Swift Fundraising Limited website (www.swift-fundraising.com)

The deadline for applications is **30th November 2018**

Applicants will be informed of the outcome of their applications by **31st December 2018**

Reporting

All Swift Initiative recipients will be required to report on the delivery and outcomes of their support package. This is not only to monitor progress and impact but also to help us learn from the delivery of our programme so that we can make changes where appropriate and ensure our Initiative best meets the needs of the organisations and beneficiaries we support. The report will be required within three months of completion of the work.



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APPLICATION FORM

Organisation name:	
Address Town County Postcode	
Website address:	
Contact name:	
Role in organisation:	
Contact email:	
Contact phone number:	
Registered charity number:	
Year registered as a charity:	
What is your organisation's purpose and geographical reach? (maximum 150 words)	

Who is your work designed to support and what are their needs? (maximum 150 words):

What are the main aims for your organisation over the next 3 years (maximum 150 words):

**How would you like to utilise fundraising support from Swift Fundraising Limited?
(maximum 150 words)**

What was your organisation's expenditure in the most recent financial year?	
What was your organisation's annual income in the most recent financial year?	
What value of unrestricted reserves did your organisation have at the end of the most recent financial year?	
Please enter the name of the organisation to which a cheque should be made payable:	
To the best of my knowledge, all the information that I have provided in this application form is correct.	
Print name:	Date:

Please email your completed application form to admin@swift-fundraising.co.uk before **30th November 2018**
Please put 'The Swift Initiative' and your charity's name in the subject line of your email

Data protection:

Swift Fundraising Limited processes personal data in compliance with the Data Protection Act 1998. The company obtains and uses information, including personal data, as part of the process of assessing applications and monitoring the use of awards. It will not be used for any additional purposes or disclosed to any third-parties without your permission, except for the purpose of determining, preventing or detecting crime, or where required by law.